

# **CCTV PREVIEW**

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**Security Is Our Mission** 

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## Introducing Mr. Wasef Al-Hakim

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Please join us in welcoming Mr. Wasef Al-Hakim who joined Mezory on May 1<sup>st</sup>, 2015 as a senior business development manager. Mr. Wasef comes to Mezory equipment with years of Sales and Marketing experience and achievements in Canon and Sony in the region. He will be heading the sales and marketing departments at Mezory in the EMEA region.

**Development Manager for EMEA** 



#### **Contact Us**

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Wasef is a disciplined and goal oriented professional with 14 years of cross-functional experience in managing operations with key focus on sales & marketing of products and services. He possess the right skills to achieving sales targets, building dynamic sales teams, identifying high-yielding services and products during his career span.

#### **Mezory CCTV**

Two City Place Drive, Suite 200 St. Louis, MO 63141 U.S.A. +1 314 812 2757 Wasef is 35 years old husband and father, and he has a BCs degree from ACADIA University, Canada. Then he worked for multiple international organizations such as Cisco (Area Sales executive-3 years), Sony (Regional sales Manager- 5 years) and he comes to us from Canon as he worked for the last 3 years as Regional Business Development Manager.

Finally, we welcome Wasef as team member in Mezory and wishing him all the best for his new career as well as personal life.

## New RMA Strategy

Mezory CCTV had launched in the May its new RMA strategy and procedures to help serving customers in the best way and deliver the shortest time possible for all after sales support requests.

The new RMA procedures is developed based on continuous detailed assessment for RMA status In the last 2 years. Now, customers can easily fill our new RMA form (exists at all Mezory resellers) and return via any of our distributers and resellers.

After that, our new internal procedures shall guarantee unit inspection, diagnostics, repair and update customer within three

working days (unless unit is out of warranty).

We hope that our new strategy will improve our business relationship with all of our partners and provide them the professional services they deserve.

# Quote

"Don't work hard, work smart "

## **MEZORY IP CCTV Solution**

Earn all the benefits that comes with our IP CCTV solution which is full of capabilities that makes surveillance more convenient and reliable which will help you achieve safer and more secure living and work environments.

#### Why IP CCTV?



## **Multiple Profile Streaming**

Mezory IP cameras support 264/MJPEG dual codec and multiple streaming capabilities.



## **Plug & Play Connection**

Automatic detection through Mezory-IP provides a Plug & Play feature with MEZORY NVR System.



## **Sufficient Maximum Uplink Bandwidth**

Provide enough con-current connections up to 10 users.



## **Extreme Less Latency**

Extreme less network latency that provides highly efficacy monitoring environments.

In addition, IP CCTV provides high definition surveillance, installation cost save with PO E, and Video analytics capabilities as well as better and almost full integration with different security and safety systems such as access control, fire alarm, intruder alarms, etc.

## **The Mezory IP CCTV Difference**

## Low Power, High Quality HD Video

An exceptionally power-efficient multi-core processor architecture. Innovative algorithms that leverage the architecture's flexibility achieve a level of video quality that has become the industry's performance benchmark. Multiple chips allowing Mezory to utilize high-performance chips that require very low power

### **High Performance Image Processing**

Efficient ground breaking imaging algorithms combined with ultra-high-speed pixel processing enhance dynamic range, eliminate noise and deliver Outstanding color fidelity. It delivers the highest-quality images under the most challenging of lighting conditions

#### **MCTF for Efficient Noise Reduction**

Motion-Compensated Temporal Filtering (MCTF) implementation clean up image noise with minimal motion blur or loss of sharpness. This algorithm analyzes every pixel of data in every frame in both the spatial and temporal domains, and is then able to intelligently remove static and dynamic noise patterns . The resulting video is dramatically cleaner. This also increases compression efficiency where bandwidth isn't wasted on encoding unwanted noise.

#### **Broadcast-Class H.264 CODEC**

All H.264 encoders are not created equal. Mezory use H.264 CODEC that is tuned to deliver the highest possible HD video quality at very low bit rates. Deliver highest quality video over bandwidth-restricted networks.

#### **Highly Programmable Multi-Core Architecture**

Multi-core DSP architecture is highly scalable, strikes perfect balance between software programmabilit y, hardware-accelerated performance with low power. Combined with extensive on-chip peripherals and high speed ARM CPUs.

#### **Advanced Image Processing**

Supports lens distortion correction, HDR and 3D noise reduction to handle challenging lighting condition s. Smart-AVC low-bitrate enhancement allow 1080p HD video to be streamed at below 1 Mbits/s making it suitable for cloud-based systems.